



Dermatology Partners

Winter '24 Edition



Dermatology Partners Announces New Core Values

Our core values should reflect our efforts, our aspirations and our daily experience. After many months of discussion and exploration, we believe the following values represent our company values and shared experience. We believe they are connected sequentially, drawn from our own daily experience, and building upon each other to help shape our efforts and actions towards the best outcomes.

Grow Together

We strive to grow together. The success of the company is dependent upon the success of each team, which is reliant upon the success of every individual team member. We encourage all team members to collaborate by being transparent, communicating effectively, maintaining a positive attitude, being fair, compromising, supporting one another, and, most importantly, believing in Dermatology Partners and our mission. It is crucial to support, mentor, and coach new team members to help them acquire the necessary competencies and become valuable assets to the team.

Seize Opportunity from Struggle

As we grow together, we will encounter struggles. Each struggle presents an opportunity to grow and improve the team and through that growth, improve the company. Our continual improvement will be achieved by embracing challenges and making the most of each as an opportunity to grow.

Outcome Over Ego

As we seek to seize opportunity from struggle, we achieve the best result if we set aside our ego, or the need to be right, and focus on the outcome that we desire. Whether what is best for the patient, for the team, for the doctor or for the company, focusing on outcomes over ego will guide us to be the best and highest decision in every instance

Commitment to Serve

We work together here in service of others. Leaving personal issues at home bringing our focus and commitment to our team members, the providers we support, and the patients we care for, we commit to each other and to the company mission of unlocking human potential for healthy communities.

Do The Right Thing

Every day in every interaction we are presented opportunities and choices. Leading with a sense of professionalism, displaying respect for others we should always focus on making the right choices. We are each accountable for our role and responsibilities, and expected to act with integrity and excellence during every interaction. In doing so, we bring our mission to life.

NEW OFFICES

Immediate Available Appointments!



Don't have time during your busy day to call and schedule an appointment or pay your bill? There is now an easy and quick way to schedule your next appointment or pay an existing bill online. You can do it anytime of the day from your phone or your computer.

Visit our website at

<https://www.dermpartners.com/patients/book-online> to book your appointment with us! You can choose the location and provider of your choice! It's simple and quick!

NOW HIRING JOIN OUR TEAM!

Looking for employment? Dermatology Partners is hiring! We are hiring for multiple positions at multiple locations. We offer competitive pay, paid time off, a training program, 401k match, and much more. To learn more information about the positions available and to apply online please visit our page at www.dermpartners.com/careers or scan the QR code now.

REFER YOUR FRIENDS & FAMILY

THANK YOU FOR HELPING US GROW! REFERRING TO YOUR FRIENDS AND FAMILY IS THE BEST COMPLIMENT YOU CAN GIVE US. THANK YOU FOR YOUR CONTINUED SUPPORT!



PLEASE LEAVE US A REVIEW!



LET US KNOW HOW WE DID DURING YOUR VISIT WITH DERMATOLOGY PARTNERS! WE WOULD BE EXTREMELY GRATEFUL IF YOU LEFT US A 5-STAR REVIEW ON ONE OF THESE NETWORKS: Google Reviews, YELP, Apple Maps and or on our Facebook Page!

NEW OFFICES



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SPARKS

We are thrilled to announce that we opened our first Maryland location this fall in Sparks, Maryland, just north of Baltimore!

This strategic move marks an exciting new chapter for our practice and we are excited to have Dr. Kate Viola join our family! We look forward to the enhanced services and resources that Dermatology Partners will bring to the Sparks community, ensuring continued excellence in patient care. We are confident that this partnership will strengthen our commitment to providing the best possible dermatological services to our valued patients.



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CHADDS FORD



We are thrilled to announce that on December 18th, Dermatology Partners officially acquired Chadds Ford Dermatology.

Located at 6 Dickinson Drive, Building 300, this strategic move marks an exciting new chapter for our practice. We look forward to the enhanced services and resources that Dermatology Partners will bring, ensuring continued excellence in patient care, and are currently hiring for a physician for this location!

ON THE MOVE!



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SOUTH PHILLY



Our South Philadelphia office has been improved! Recently, due to increasing patient volume and a desire for an environment that better enables us to meet our goals, our office in South Philadelphia, located inside the Constitution Health Plaza located at 1930 S Broad St, has moved up a floor and has been greatly expanded.

With 8 exam rooms, our new office is a spacious and patient-comfort oriented space connected by amply wide hallways. Each of our new exam rooms boasts updated equipment to provide the best possible dermatology service. Additionally, we now have a laboratory on site, which will enable us to perform Mohs surgery, an advanced technique allowing for full removal of many types of skin cancer.



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LEWISBURG



In early fall Dermatology Partners - Lewisburg officially opened! The nearly 2,500 square foot office at 55 N 5th Street in Lewisburg now offers eight exam rooms and is equipped with advanced, modern technology for Mohs surgery, a specialized procedure to fully remove various types of skin cancer. We are one of the only facilities specifically designed to handle Mohs surgery in all of Central Pa.

The team of highly-skilled providers includes Dr. Adel Haque, Dr. Richard Cordova, and Skyanne Goas, PA-C. Goas has returned to her hometown of Lewisburg to serve the community where she grew up.



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LANCASTER



Dermatology Partners - Lancaster has a new address! Located just three miles away, the new office is now located at 150 Farmington Lane in Suite 4! This move signifies the practice's commitment to better serving the Lancaster community by offering expanded services and facilities.

Led by Dr. Farhan S. Huq, a distinguished dermatologist and Mohs Micrographic surgeon, this new location boasts 14 exam rooms and the addition of the onsite Mohs Lab, which will enhance the practice's ability to provide comprehensive dermatologic care.

WELCOME OUR NEW PROVIDERS



Kathleen Coggshall, MD a Princeton University graduate in English, pursued her medical education at the University of California San Francisco. Following an internship at Bassett Medical Center, she completed her dermatology residency at UCSF. With experience at Kaiser Permanente and in private practice in Virginia, she's thrilled to return to her roots in the Philadelphia area. Dr. Coggshall offers evidence-based and personalized care to patients of all ages and skin types, and is now working at the Bristol-Road Bensalem location. Outside of medicine, she enjoys family time, open water swimming, and fiction writing.



Basil Patel, MD is a board-certified dermatologist and dermatopathologist offering comprehensive care to patients of all ages in the Yardley-floral Vale location. He earned his medical degree and completed his internship in Internal Medicine at Rutgers - New Jersey Medical School, where he was recognized by the Alpha Omega Alpha honor society. Dr. Patel underwent specialized training in autoimmune connective tissue disease research at the University of Pennsylvania and completed his dermatology residency at Stony Brook University, refining his skills in skin cancer detection at Memorial Sloan Kettering. Additionally, he pursued a dermatopathology fellowship at the University of Florida. Born and raised in New Jersey, he enjoys following the 76ers and Michigan Wolverines, playing bass guitar, and exploring the world through travel.



Barbara Vail, MD, has been practicing dermatology since 2004. Dedicated to providing exceptional medical and surgical dermatologic care in our King of Prussia office, she earned her M.D. from Hahnemann University School of Medicine, graduating with honors in the National Medical Honor Society Alpha Omega Alpha. Following residency at Drexel University, she taught dermatology at Thomas Jefferson University before transitioning to private practice in 2007. Board-certified by the American Board of Dermatology, Dr. Vail is honored to have received Philadelphia Magazine's Top Doc award multiple times. Prior to medicine, she practiced veterinary medicine in Richboro, PA. Outside of work, Dr. Vail enjoys traveling and beach outings with ample sunscreen.



Kate Victoria Viola, MD, MHS, FAAD is a board-certified dermatologist specializing in both medical and cosmetic dermatology for patients of all ages in our Sparks, Maryland location. With expertise in skin cancer, psoriasis, atopic dermatitis, and alopecia, she provides patient-centered care tailored to individual needs. Dr. Viola's background in translational medicine and clinical trials ensures access to the latest treatments. She completed her dermatology residency and dermatopharmacology fellowship at Albert Einstein College of Medicine, where she served as chief resident. Additionally, she holds a Master of Health Science Research degree from Yale University School of Medicine and has published extensively in prestigious journals. Outside of medicine, Dr. Viola enjoys traveling with her husband and son.

WELCOME OUR NEW PROVIDERS



David L. Dunaway, MD, FAAD, a board-certified dermatologist and internist originally from Louisiana, completed his education at Louisiana State University. He later relocated to Philadelphia, where he completed a combined residency in Internal Medicine and Dermatology at the University of Pennsylvania. Dr. Dunaway currently works in our Bryn Mawr location and specializes in medical and surgical dermatology, with a particular focus on skin cancer prevention and treatment, as well as complex medical dermatology. Beyond his medical practice, he enjoys physical fitness, cooking, traveling, and spending quality time with loved ones.



Ha Linh Vu, MD, PhD, a board-certified dermatologist practicing in our Plymouth Meeting and South Philly offices, specializes in medical, surgical, and cosmetic dermatology, with a focus on skin cancer treatment. She earned her undergraduate degree from Dartmouth College, graduating summa cum laude and was a member of Phi Beta Kappa. Dr. Vu holds both M.D. and Ph.D. degrees from Thomas Jefferson University, where she excelled in research dedicated to melanoma. After completing her dermatology residency at New York Presbyterian Columbia University Irving Medical Center, she became a fellow of the American Academy of Dermatology and the American Medical Association. Born in Vietnam and raised in New York City, Dr. Vu proudly calls Philadelphia home. Beyond medicine, she enjoys traveling, culinary arts, yoga, hiking, and exploring Philadelphia's diverse culinary scene with her husband.



Jen Marthers, CRNP, DCNP, earned her Bachelor of Science in Nursing from Drexel University and a Master's Degree as an Adult-Gerontology Nurse Practitioner from the University of Pennsylvania. She is affiliated with the Society of Dermatology Nurse Practitioners and the Dermatology Nurses' Association. With a career focused solely on dermatology, Jen has a keen interest in treating acne, rosacea, and preventing skin cancer. As a Chester County native, she works in our Chadds Ford location and is passionate about delivering top-notch dermatologic care to her community, emphasizing compassion, evidence-based practice, and patient education. Jen welcomes patients aged 15 and older and enjoys spending her free time with loved ones, playing basketball, attending live events, and cheering for Philadelphia's sports teams.



Parth Patel, DMSc, PA-C, is a board-certified physician assistant specializing in dermatology in our Torresdale and NE Philadelphia locations. He earned his Bachelor of Science in Biology and Master of Science in Physician Assistant Studies from Seton Hall University. With a Doctorate of Medical Sciences in Healthcare Professions Education, Patel has extensive training in medical, surgical, and cosmetic dermatology. Based in Philadelphia, he treats various skin conditions, including acne, rosacea, psoriasis, eczema, rashes, and skin cancer.

Patel also serves as adjunct faculty at Seton Hall University, Thomas Jefferson University, and West Chester University, contributing to the education of future Physician Assistants. Patel is dedicated to advancing his field, actively involved in the AAPA, SDPA, and PDPA. Outside of work, Patel enjoys traveling, hiking, running, and spending time with his Goldendoodle.

WELCOME OUR NEW PROVIDERS



Rachel Jones, PA-C, graduated from Penn State University with a Bachelor of Science in Biochemistry and Molecular Cell Biology, and later earned her Masters in Medical Science from Arcadia University. Board-certified by the National Commission for Certification of Physician Assistants, Rachel is affiliated with the American Academy of Physician Assistants and the Society of Dermatology Physician Assistants. In her spare time, Rachel enjoys cooking, watching TV, and spending time with her husband, two dogs, and tortoise.



Roshni Patel, PA-C earned her Bachelor of Science in Biology from Saint Joseph's University and her Masters of Science in Physician Assistant Studies from Slippery Rock University. Board-certified by the National Commission for Certification of Physician Assistants, Roshni is affiliated with the American Academy of Physician Assistants and the Society of Dermatology Physician Assistants. Prior to joining Dermatology Partners, Roshni gained valuable experience in neurosurgery. Outside of work, Roshni enjoys exploring new restaurants, playing tennis, reading, and traveling.

BEST WISHES DR. DAVID!

It is with a mixture of sadness as we said goodbye to Dr. Jennifer David from Dermatology Partners – Bristol Road, effective December 21st. Dr. David has decided to relocate to North Carolina to be with her fiancé.

While we are sad to see her leave our organization, we want to express our heartfelt appreciation for the valuable contributions she made during her tenure with us. Her expertise, compassion, and commitment to the Bristol Road office have left a lasting impact on both our patients and colleagues.

CONGRATULATIONS, SKYANNE GOAS ON BEING NAMED PENNSYLVANIA BUSINESS CENTRAL'S TOP 100 PEOPLE!



Kudos to Skyanne, Goas, PA-C in our Lewisburg, PA office for being named to Pennsylvania Business Central's Top 100 people! Pennsylvania Business Central annually celebrates the New Year by recognizing the Top 100 People in business and economic development who have made a dynamic and significant impact on their organizations and communities. These individuals are leaders, change-makers, and contributors to the central Pennsylvania business landscape.

DEPARTMENT OF THE MONTH!

Congratulations to the IT/Operations Department!

Your dedication, expertise, and teamwork have not gone unnoticed. Your relentless efforts in ensuring the smooth functioning of our IT systems and operational processes with the quick openings of the Chadds Ford location as well as the renovation and move of the Lancaster office this winter have greatly contributed to our organization's success.

Thank you for your unwavering commitment to excellence and for being an integral part of our success story. Keep up the fantastic work!

2023 ANNUAL HOLIDAY DINNER



We were thrilled to host the 2023 Annual Holiday Dinner at the Philadelphia Country Club on Friday, January 18th.

We had over 85 guests celebrating our year long success. Guests enjoyed a four-course meal, mingled in the reception area before joining everyone in the ballroom. Opening remarks were provide by Dr. Daniel Shurman and Andy Frankel, who introduced the company's updated core values.



In the Media

PHILADELPHIA ROWHOME MAGAZINE

Winter skincare is just as important as summer skincare. Dr. Vu provided an editorial that was featured in Philadelphia Rowhome Magazine discussing winter skincare tips! Read her article on page 26 [HERE](#).

LEWISBURG ICE FESTIVAL SPONSORSHIP

We are proud to sponsor the Heart of Lewisburg Ice Festival this year! The Heart of Lewisburg Ice Festival will take place Friday, Feb. 2 and Saturday, Feb. 3, throughout the downtown business district. This year marks the 20th anniversary of the festival!



WINTER SKINCARE ON CBS 13 BALTIMORE



Dr. Kate Viola shared winter skincare tips during her appearance on CBS 13 in Baltimore on January 16th. Watch the full interview on our [Facebook Page!](#)



Visiting Fox 45 in Baltimore, Dr. Kate Viola recommended that consumers should look for unscented or non-dyed moisturizers for sensitive skin. During her [INTERVIEW](#), she also suggested that you use face/body cleansers and to keep your warm showers down to five minutes. For more information on what you can do to keep your skin healthy watch her interview above!

SPARKS, MD OPENING

Thank you, Baltimore County, for the warm welcome we received at our ribbon cutting ceremony at our new office in Sparks, Maryland. We are honored to join and serve this Baltimore County community. Thank you to the state and county representatives who came out to support our first office in the state of Maryland, including Clemis Kaikis, Comptroller of Maryland Brooke Lierman's office, Tim Murphy, Maryland Department of Commerce and Peter O'Neill, Baltimore County Economic & Workforce Development. Also thank you to our partners at Pugh & Tiller PR for their continued support.



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Follow us on Facebook at Dermatology Partners to keep up with our latest news!



FOLLOW US ON LINKEDIN!

We are active on [LinkedIn](#), sharing the latest news and employee accolades so be sure to follow us and tag us in your posts!

Dermatologist Tips on Winter Skin Care

 Times



TO SCHEDULE YOUR ANNUAL SKIN CANCER SCREENING, OR TO DISCUSS A SUSPICIOUS AREA OF YOUR SKIN WITH ONE OF OUR PROVIDERS, CALL (888) 895-3376, OR VISIT WWW.DERMPARTNERS.COM.

by Dr. Ha Linh Vu, Board-Certified Dermatologist Provider at Dermatology Partners

Protecting your skin from the elements during the winter months is just as important as it is in the summer months. For most people, the winter air dries out their skin. This is particularly true on your face and hands. As the humidity level in the environment drops in the winter, so does the water content of your skin. Low humidity levels in the environment coupled with increased indoor heating during the winter can result in rough, itchy, and flaky skin.

Here are some of my tips for winter skin care, but it is always a good idea to contact your dermatologist if you would like help developing an individualized treatment plan specific to your skin needs.

1. Transition To A Winter-Friendly Moisturizer

Winter is the time to transition from lotion to cream moisturizers as these formulations have more hydrating oils in them. This is true for both your body and your face. Consider adding a hydrating serum containing hyaluronic acid before applying your face moisturizer. The best time to apply is after the shower or after washing your face to seal in the moisture. Most importantly, do this every day – especially if you are spending time outdoors.

2. Avoid Taking Hot Baths or Showers

Although hot baths and showers are soothing in the wintertime, water that is too hot can break down the lipid barrier in your skin, leading to a loss of moisture. The best temperature for baths and showers is lukewarm or room temperature. If you are taking a bubble bath, consider including oatmeal or bath oils to add moisture into the skin as you soak. This will help soothe your skin and prevent itchiness.

3. Sunscreen Is Not Just For Summer

Even though the winter days are shorter and the sun does not feel as strong as during the summer months, sunscreen is just as important. UVA and UVB radiation can damage your skin all year long, permeating through windows and the windshield of your car. Apply a broad-spectrum sunscreen with an SPF of 30 or higher to all exposed skin every day. This includes your face (do not forget the ears), neck, chest, and the back of your hands.

4. Remember Your Lips!

It is important to keep your lips moisturized during the winter months. To help exfoliate the lips, you can use a lip scrub once or twice a week, followed by a moisturizing lip balm. Additionally, when outdoors, use a lip balm with SPF of 30 or higher.



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